

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
3404 E. Harmony Road  
Mail Stop 35  
Fort Collins, Colorado 80528

PATENT APPLICATION  
ATTORNEY DOCKET NO. 10007924-1

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Jerry Shan

Confirmation No.: 4891

Application No.: 09/852,611

Examiner: Calvin L. Hewitt II

Filing Date: 05/09/2001

Group Art Unit: 3621

Title: AN ON-LINE SHOPPING CONVERSION SIMULATION MODULE

Mail Stop Appeal Brief-Patents  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL OF APPEAL BRIEF

Transmitted herewith is the Appeal Brief in this application with respect to the Notice of Appeal filed on 11/24/2009.

- The fee for filing this Appeal Brief is \$40.00 (\$500 paid on 12/2/2006)  
 No Additional Fee Required.

(complete (a) or (b) as applicable)

The proceedings herein are for a patent application and the provisions of 37 CFR 1.136(a) apply.

- (a) Applicant petitions for an extension of time under 37 CFR 1.136 (fees: 37 CFR 1.17(a)-(d)) for the total number of months checked below:

1st Month  
\$130

2nd Month  
\$490

3rd Month  
\$1110

4th Month  
\$1730

- The extension fee has already been filed in this application.

- (b) Applicant believes that no extension of time is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

Please charge to Deposit Account 08-2025 the sum of \$ 40.00. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

Respectfully submitted,

Jerry Shan

By:



Dan C. Hu

Attorney/Agent for Applicant(s)

Reg No.: 40,025

Date : January 25, 2010

Telephone : 713-468-8880